



**714 Crestbrook Avenue  
Cherry Hill, NJ 08003**

**Ph: 856-751-0656  
Fx: 856-751-0657**

# Classified Ad Insertion Order

Want to sell a vehicle? Want to sell a radio?

Why not advertise in our new classified section?

For only \$15 month (or \$25 for two months), your ad will appear in our newspaper and online at [www.blackcarnews.com](http://www.blackcarnews.com).

This fee covers the first line of headline copy (24 characters per line) and the first three lines of body copy (36 characters per line). Additional lines cost \$10 per line of headlines and \$5 per line for body copy.

Name of Individual Placing Order:

\_\_\_\_\_

Company Name (if applicable):

\_\_\_\_\_

Address (Street Address):

\_\_\_\_\_

Phone: \_\_\_\_\_

Mailing Address (if different): \_\_\_\_\_

\_\_\_\_\_

Please run my classified ad with the following text: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Payment for your classified can be handled in the following manner. Please indicate by checking the appropriate box.

- Master Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_
- Visa # \_\_\_\_\_ Exp. Date \_\_\_\_\_
- American Express # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name of Cardholder \_\_\_\_\_ \$ \_\_\_\_\_ Total Cost

Signature \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_

All first-time advertisers must pay for first insertion in advance. Important: Please read all advertising conditions and terms on next page.

## **CONDITIONS FOR ADVERTISING**

1. Short Rates: If by the end of the contract year, the advertiser has not used the full amount of advertising contracted for, a short rate will be applied.
2. Cancellations are not accepted after the closing date, ten days prior to the date of issue. Cancellation requests must be submitted in writing. If space is reserved and materials do not arrive by press time, the advertiser will be billed for space.
3. The Publisher is authorized to repeat the previous advertisement if new copy is not received the day boards go to the printer.
4. If a multiple schedule of advertising is placed by an insertion order, and issue months for advertising are not indicated, the publisher will assume ads will run consecutively unless notified in writing before the closing date.
5. Position of advertisements will not be guaranteed. Special requests will be acknowledged and courtesy extended whenever possible.
6. A signed, dated insertion order must be received by the closing date for each issue before the ad will run.
7. The Advertising Director and/or the Editorial Board of Black Car News reserve the right to refuse any advertisement.

## **TERMS**

1. First-time advertisers must pay for ad in advance.
2. Repeat advertisers will be billed.